

embed search queries into the custom news document, where the embedded search queries include an applet or an iframe that includes one or more instructions to submit the assigned one or more of a keyword or phrase, topical category, or geographic category to a news server in response to receiving a request to access the custom news document;

receive, from a client device, the request to access the custom news document; send the embedded search queries across a network to the news server, in response to receiving the request, where the news server obtains news content based on the embedded search queries;

receive the obtained news content from the news server in response to sending the embedded search queries; and

populate the plurality of custom news sections with the received news content.

50-51. (Canceled)

Change(s) applied <sup>new</sup> to document: The system of claim 49, where the plurality of custom

sections includes one or more of:

/M.A.P./  
1/28/2012 a title section;

a news section;

a local news section;

a related stories section;

a photo section; or

a blog section.